tcpos

D2Phy

From digital to physical,
eCommerce & online ordering
for retail and hospitality

ZUCCHETTI

HIGHLIGHTS

- Intuitive Design
- Flexible Customizations
- Identification Of Order Status
- Fast Set-up Times
- Integrations with widgets

Whether your restaurant or canteen needs new ordering features or you are an online retailer, you can boost your business with Zucchetti's TCPOS D2Phy: an easy-to-use eCommerce platform for companies of all sizes. Being user-friendly and at the same time highly customizable, the solution provides high performance, powerful administration, and low cost of ownership.

Comfort and convenience for guests

Customer convenience, satisfaction and increased sales are factors that served as bases for the D2Phy module designed by Zucchetti. Because limited restaurant seating space influences production and sales capacity, providing self-pick up and "Order & Delivery" services can help to boost your sales. These services enable customers to order from anywhere via internet, using either a smartphone, tablet or laptop, and allows them to have purchases delivered to their desired location - providing additional convenience.

Planning a smooth organization

The solution seamlessly merge eCommerce functionalities into existing web sites, perfectly integrating with company management systems already in use in your organization. The TCPOS D2Phy administration application is browser based and allows you to manage all aspects of the store such as products, customers, orders, marketing etc. It implements role based security and auditing to keep track of changes. Managers can set new daily or weekly menus on spot, update pricelists and inform customers about offers and promotion, boosting customer retention.

All orders in the right place

The new D2Phy module follows the design logic of TCPOS and is fully customizable to the specific needs and desired design of your business model. TCPOS D2Phy flexibility enables customers to define a desired date and time in their order. This enables smarter planning of resources in the kitchen and outlet. Managers can prepare well in advance, improve ingredient stock management, as well as reducing restaurant organization time and costs.

Customer loyalty and promotions

Reservations can be transmitted to other systems by means of Message Service and can be extended with additional applications of functions. For example, by adding the TCPOS Promotional Engine to your workflow, you will be able to boost your customer loyalty with discounts and promotions managed from within. Adding an D2Phy service to your business model simply provides the ability to reach more customers in an innovative, efficient and cost effective way, opening additional revenue streams.

Always in time

TCPOS D2Phy is compatible with click and collect systems. Once received the order, the manager smoothly plans the preparation and packaging, ensuring that the client can find the order ready right when indicated.

Always close to your customers

Thanks to its multi-language, multi-currency and multi-store features, TCPOS D2Phy is designed to provide hassle-free ordering features to customers of international chains of restaurants, canteens and outlets. The same products can be ordered wherever the user likes and paid in his preferred currency. Different visibility criteria enables managers to setup different prices and offers depending on region, in total discretion.

Integration with social media and blogs

Furthermore, widgets that can be easily embedded into social networks such as Facebook and blogs by inserting a few lines of code, marketing your products on different platforms, reaching a wider audience.

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